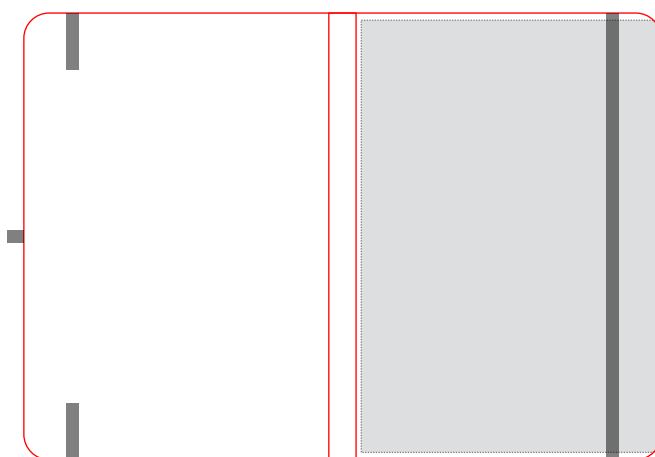


Artwork requirements for Designa Deboss Notebooks

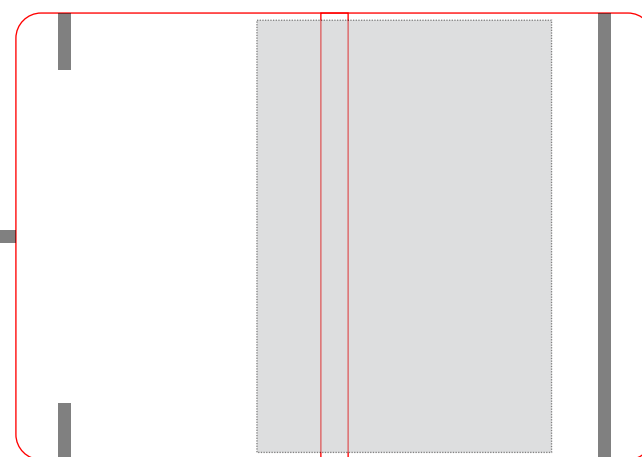
FOR COVER:

Format:

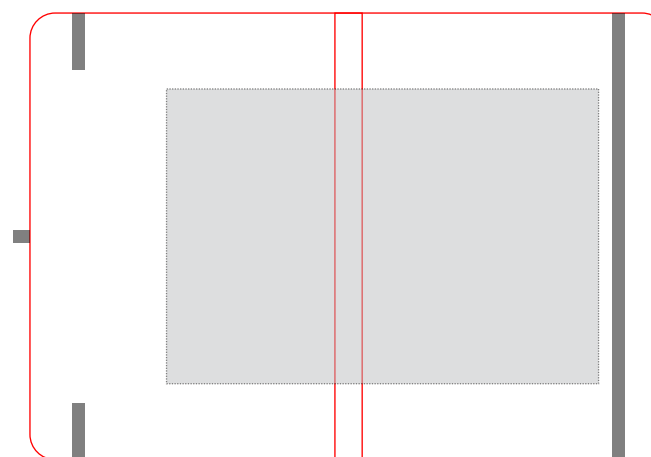
- Artwork should be supplied as **Vectors only**.
- Suitable file formats are AI, EPS or PDF.
- All linked files should be embedded within.
- All text should be converted to curves/outlines.
- **Maximum deboss area size is 140mm x 210mm** and can be placed anywhere along the cover as shown in few examples below:



Full Front Cover



Over The Spine - Vertical



Over The Spine - Horizontal

FOR FLYSHEETS

Format:

- Artwork should be supplied as Vectors where possible.
- Raster graphics should be high resolution at minimum 300dpi CMYK.
- Suitable file formats are AI, EPS or PDF.
- All linked files should be embedded within.

Colour:

- All colours to be supplied as CMYK to avoid discrepancies by Pantone or RGB colour conversion.

Text:

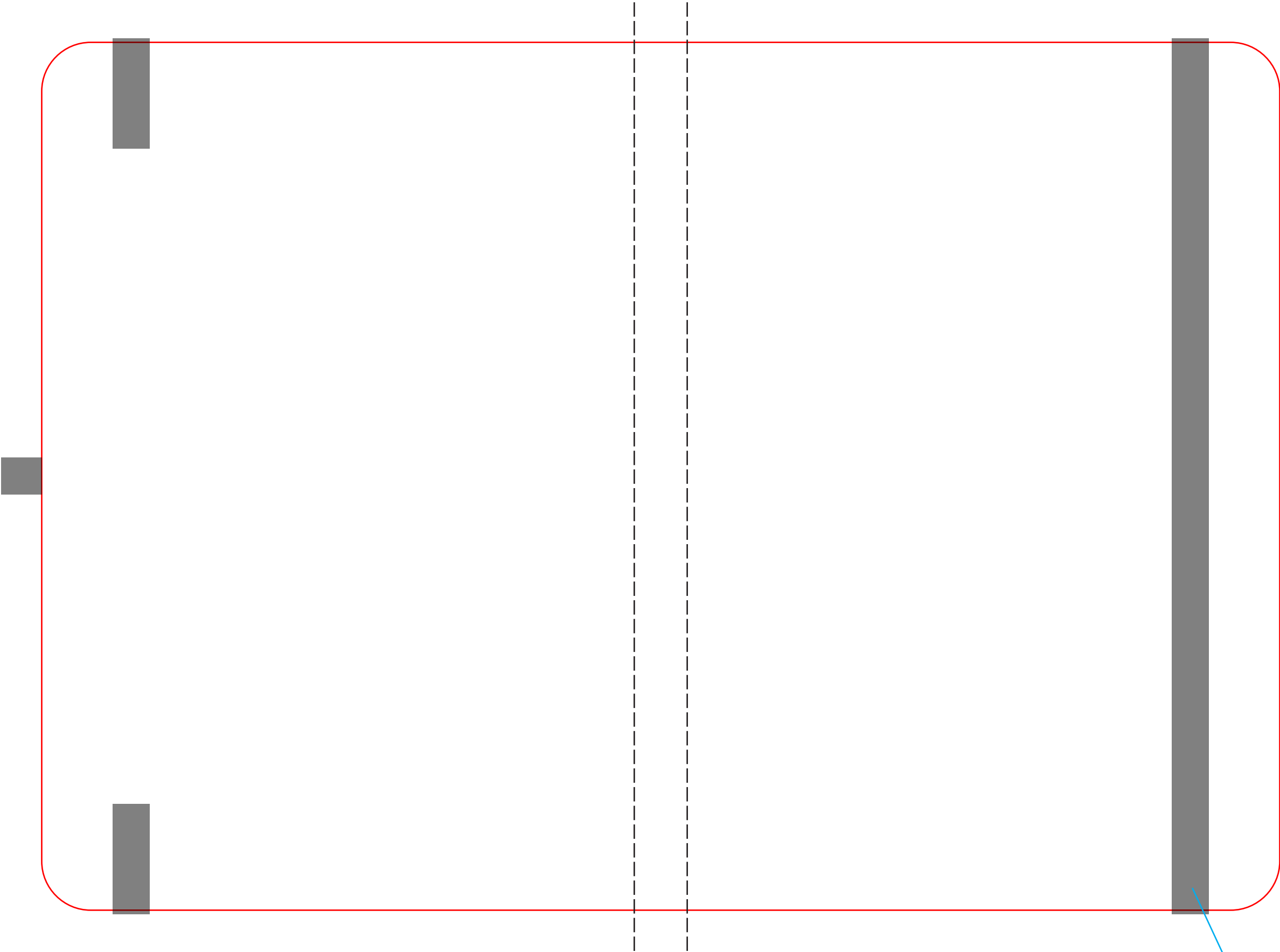
- All text should be converted to curves/outlines.

Artwork with Bleed

Edge Line

*Please keep all vital information at least 5mm away from the edge line

Cover



BACK

SPINE

FRONT

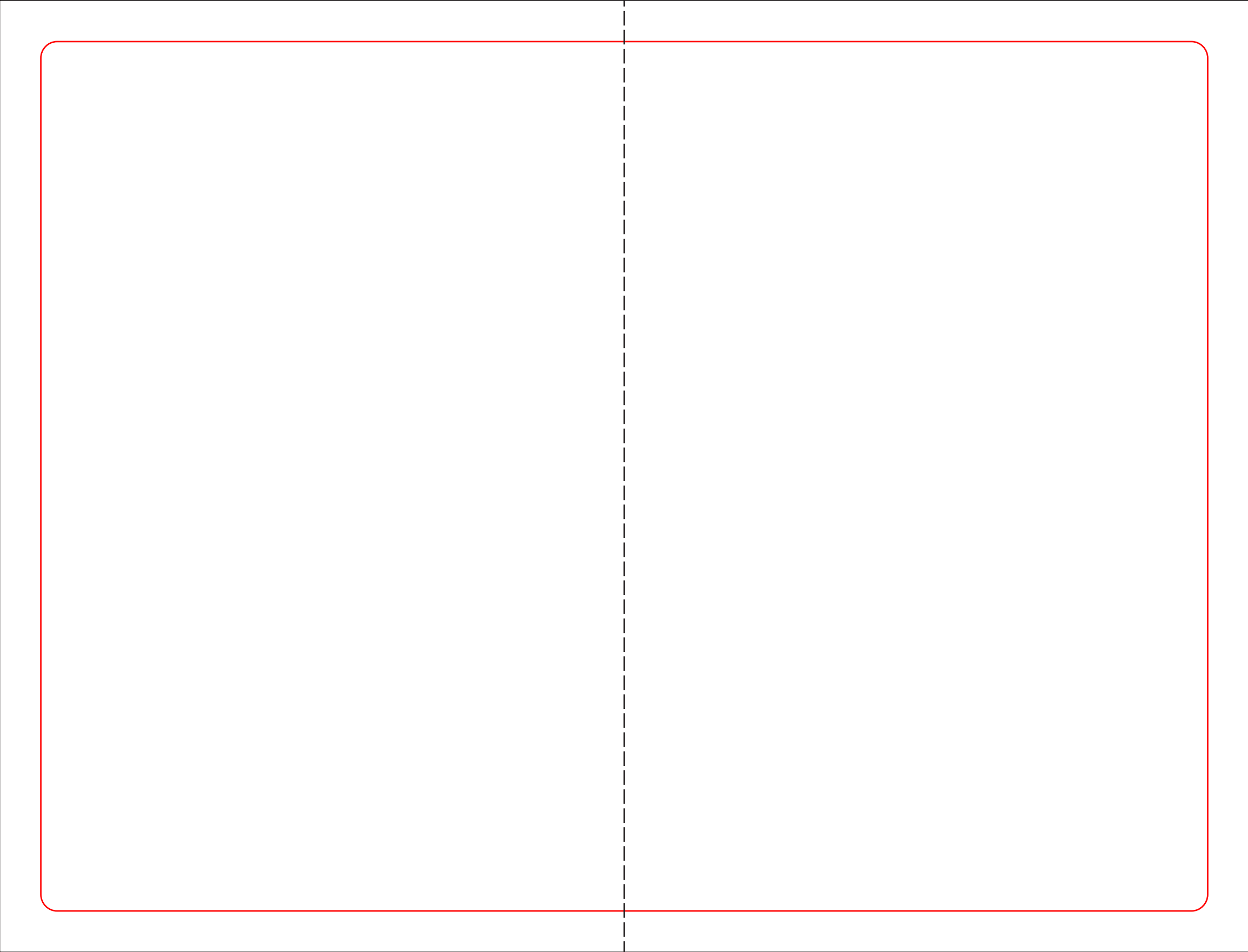
Elastic/Pen loop available in 6mm, 9mm and 15mm widths. We recommend 9mm.

Artwork with Bleed

Cut Line

*Please keep all vital information at least 5mm away from cut line

Optional Flysheet



LEFT

RIGHT



Spine

Ribbon Marker

Pen Loop

Elastic Enclosure